

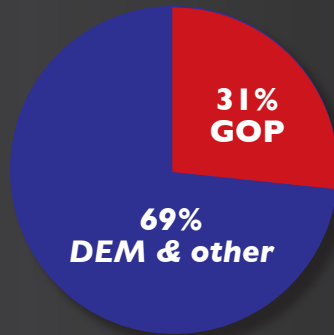
“A Game-Changer... She would be a formidable candidate”

(Democrat Political Science Professor Dr. Jose Z. Garcia, New Mexico State University)

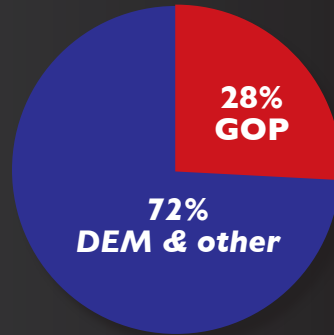


Doña Ana County has 2 registered Democrats for every registered Republican. It is a tough place for a Republican to win. **But Susana has proven she can win tough elections in a Democrat county.** Even when the top of the ticket fails, she succeeds. Susana Martinez is a game-changer for Republicans. Just look at her proven record:

DOÑA ANA COUNTY IS MORE DEMOCRAT THAN NEW MEXICO STATEWIDE



Statewide



Doña Ana

DOÑA ANA COUNTY RESULTS

2008

McCain **41%** 28068 votes
Obama **59%**

Susana Martinez **100%** 45098 votes
Unopposed

2000

Bush **46%**
Gore **51%**

Susana Martinez **51%**
Kent Yalkut **49%**

2004

Bush **47%**
Kerry **51%**

Susana Martinez **60%**
Greg Valdez **40%**

1996

Dole **40%**
Clinton **52%**

Susana Martinez **59%**
Greg Valdez **41%**



SUSANA MARTINEZ
G O V E R N O R



“It’s not hypothetical, she’s proven she can win.”

(Democrat Political Science Professor Dr. Jose Z. Garcia, New Mexico State University)

...“someone with real credentials to handle the job of governor... There’s some starpower”

(Las Cruces Sun-News Editorial)

www.SusanaMartinez2010.com

Susana Martinez for Governor

New Mexico Values



Susana - Born and raised in the Rio Grande Valley



College graduation, later she earned her law degree



Elected DA in 1996



Susana with Husband, Undersheriff Chuck Franco and son Carlo



Susana was named "Woman of the Year" for her work with children's advocacy and keeping our children safe

Susana Martinez has been overwhelmingly re-elected District Attorney of Doña Ana County – a county that's 2 to 1 Democrat. She has earned the respect and support of New Mexicans across the political spectrum as a leader willing to fight for what she believes in – even when it's unpopular.

BORN AND RAISED IN THE RIO GRANDE VALLEY

Growing up in the Rio Grande Valley, Martinez' father, a former Sheriff's deputy, started a small security business with only a few hundred dollars in his pocket. She worked hard throughout college, often at the family business, and seeing the first-hand impact that high taxes and excessive regulations can have on small businesses helped shape her conservative views.

TOUGH PROSECUTOR

Susana Martinez has earned a reputation as a tough prosecutor who fights relentlessly for victims and justice. In addition to managing the second largest DA's office in the state, Susana personally tries some of the toughest cases, including child abuse, child murder, and corruption.

"WOMAN OF THE YEAR"

Heart Magazine named Susana "Woman of the Year" in 2007 for her "work with children's advocacy across the state of New Mexico and, indeed, with the growing awareness of Katie's Law across the country." Katie's Law is named after Katie Sepich, a 22-year old college student whose killer Susana prosecuted and convicted. The law now requires law enforcement to take DNA for most felony arrests and include the samples in a database to help bring criminals to justice.

FIGHTING CORRUPTION

When it comes to fighting corruption in government, Susana Martinez has a real record. Her office has prosecuted and convicted corrupt public officials, including convicting the Doña Ana County Clerk of five felony charges.

NEW MEXICO VALUES

Susana Martinez is guided by conservative values and principles. She believes in less government, lower taxes, and personal responsibility. She's pro-life and strongly supports the 2nd amendment.