



"Susana Martinez is a strong leader with rock-solid convictions. There's no tougher prosecutor in the state and she has a real record holding corrupt public officials accountable." – Sheriff Darren White

Dear [FNAME],

\$700 million in the red. That's \$700,000,000. The state legislature is in an emergency session to try and dig out of a massive budget deficit created by the reckless spending of the Richardson/Denish Administration and the waste, fraud and abuse running rampant in state government.

As a Republican candidate for governor, I believe this budget deficit is yet another glaring example of why we need change in Santa Fe. New Mexico cannot afford four more years of the tax-and-spend and tax-and-waste policies that created this mess. And that's exactly what Diane Denish will give us.

That's why I am writing you today. I need your help.

If you agree with me that it is time to restore fiscal sanity in the Roundhouse, I am asking you to join my campaign. Your generous contribution of \$25, \$50, \$100, \$1,000 or more will help ensure our campaign has the resources needed to get this state back on track.

This budget catastrophe did not happen overnight. It happened because Richardson/Denish grew government by more than 50 percent and went on a reckless spending spree. We didn't conserve, we didn't save, we didn't plan for a rainy day. Instead, this administration raided any and all resources – even the state's permanent fund – just so they could grow government at an unprecedented rate.

And now the bill is coming due. And who do the liberals expect to bail them out of this mess?

You. How? It's simple. Liberals in Santa Fe are talking about raising taxes on New Mexicans. Tax increases – in a historic recession – would kill jobs, stifle economic growth and force small businesses to close or leave our state. If they do not get their tax increases passed in this special session, they are promising to try again in January. This is something we cannot afford.

I have a very different vision.

I believe we must rein in wasteful spending and keep government growth in check. We must lower taxes and create a business-friendly environment to help our state's private sector flourish and create jobs. And we must identify those stealing and wasting taxpayer dollars and bring them to justice.

(over)

Together we can bring about economic growth through limited government and create a prosperous New Mexico, but only after cleaning up the mess made by Diane Denish.

I cannot win without your help. Your contribution of \$25, \$50, \$100, \$1,000 or more will help us get the message out. ***There is a lot of work to do.***

Solving the budget mess is only one challenge we must confront. Every candidate is talking about taking on corruption, but I am the only one who has an actual record of holding corrupt public officials to account. In Doña Ana County, I prosecuted public officials when they abused the public trust and I will confront the corruption in Santa Fe head on.

No excuses. No passes for public officials violating the public trust.

Diane Denish talks tough on corruption now that she wants a promotion, but the record of the Richardson/Denish administration tells another story. It's a story that has made "pay-to-play" a household term. It is time for that to end and it starts by cleaning up Santa Fe and giving Diane the pink slip she has earned.

Winning this race will not be easy.

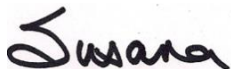
Denish has raised more than \$2 million and she has a political machine that will be tough to beat. That is why your contribution is so important.

Fighting tough battles is nothing new to me. I have been elected District Attorney in Doña Ana County four times - in a county where Republicans are outnumbered nearly three to one.

I know that winning tough elections means sticking to my conservative principles and working hard to earn every single vote. I cannot do that without your help and support.

Please join my campaign today.

Sincerely,



Susana Martinez

P.S. The Democrats know I can beat Diane Denish and have already started attacking me. And here's the reason the pollster for the *Albuquerque Journal* gave for the Democrat attacks:

[Democrats are] "a little nervous..." [taking on] "another woman, a Hispanic who would cater to crossover voters in a general-election contest...a very formidable candidate." (New Mexico Independent; October 16, 2009