
THE TARRANCE GROUP

MEMORANDUM

TO: People for Pearce
FROM: B.J. Martino
DATE: October 21, 2010
RE: Summary Findings from a Recent Survey of Likely Voters in New Mexico CD 2

The Tarrance Group is pleased to present the data from a survey of likely voter attitudes in the Second Congressional District of New Mexico. All respondents interviewed in this study were part of a fully representative sample of N=350 registered "likely" voters. The margin of error for the sample is +/- 5.2% in 19 of 20 cases. The surveys were conducted on October 19-20, 2010.

Executive Summary

The results from our most recent poll show that Steve Pearce is well positioned to retake the Second Congressional District from Harry Teague.

With less than two weeks to go, Pearce leads Teague 50% to 41%.

Congressional Ballot

<u>Pearce</u>	<u>Undecided</u>	<u>Teague</u>
50%	9%	41%

This nine (9) point lead is slightly up from the seven (7) point Pearce lead measured one week ago. Both findings confirm that Pearce has built a significant advantage over the Democratic incumbent.

At the top of the ticket, Susana Martinez continues to lead Diane Denish within the district, as she has throughout the Fall, currently at 52% to 39%.

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