GREENBERG QUINLAN ROSNER RESEARCH

May 5, 2010 Heinrich Holds a Commanding Lead in the Race for New Mexico's First Congressional District

To: Interested Parties **From:** Greenberg Quinlan Rosner Research

Heading into a general election campaign against Republican Jon Barela, Martin Heinrich is in a strong position for victory. Heinrich leads Barela by double digits, 55 – 38 percent, with advantages over his challenger among both Anglo and Hispanic voters—a strong sign of widespread support. Heinrich's support is especially broad; he leads Barela among both men and women, younger and older voters, and in neighborhoods across the district.

In addition, 55 percent of all likely voters in the 1st District approve of Heinrich's job as their representative. This includes a majority of both Anglo and Hispanic voters.

Table 1: "If the election for U.S. Congress were held today and the candidates were Democrat Martin Heinrich and Republican Jon Barela -- for whom would you vote, Democrat Martin Heinrich or Republican Jon Barela? (Percent responding)

	Heinrich – Barela
Total	55 – 38
Anglos	48 – 44
Hispanics	68 – 24

These findings are from a survey of 500 likely general election voters in New Mexico's 1st Congressional District by Greenberg Quinlan Rosner Research. The survey was conducted by professional dialers on April 28-May 2, 2010 and carries a margin of error of +/- 4.4 percent at the 95 percent confidence interval.

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