

## "Results" Ad Back-Up 6/8/10

SCRIPT	VISUAL	BACK-UP																
<p>Susana Martinez promised not to plea bargain felony drunk drivers – but she broke her promise and cut over 800 plea bargain deals.</p> <p>It's a dangerous record of failure.</p>	<p>Name Susana Martinez</p> <p>The facts about Susana Martinez</p> <p>Las Cruces Sun-News: September 5, 2004 "We will not plea bargain a DWI case," Susana Martinez said.</p> <p>Albuquerque Journal: May 19, 2010 "More than 800 DWI cases in Martinez's district have been settled with plea bargains."</p> <p>Name Susana Martinez</p> <p>A Dangerous Record Of Failure</p>	<p><b>2004 – Martinez: "We Will Not Plea Bargain A DWI Case," Particularly For Repeat Offenders.</b> According to the Las Cruces Sun-News, "The dubious record for most previous DWI convictions in Dona Ana County is 22...It happens almost everywhere in New Mexico and the reasons vary, but in Dona Ana County, steps are being taken to put an end to it. 'We will not plea bargain a DWI case,' Dona Ana County District Attorney Susana Martinez said. 'We don't pretend it is a first or second offense just to move the court docket along.'" [Las Cruces Sun-News, 9/5/04]</p> <p><b>Martinez Pled More Than 800 DWI Cases Since Pledging To Not Plea Bargain.</b> According to the Albuquerque Journal, "In a 2004 article in the Las Cruces Sun News, Martinez was reported as saying that her office 'will not plea-bargain a DWI case,' referring to felony DWI charges. 'We don't pretend it is a first or second offense (nonfelony) just to move the court docket along,' she said. Since then, more than 800 DWI cases in Martinez's district have been settled with plea bargains, representing about 63 percent of the total DWI cases her office handled from fiscal years 2004 to 2009, according to court records." [Albuquerque Journal, <a href="#">5/19/10</a>]</p> <p><b>Martinez Left Herself Open To Attack On DWI Cases "She Had Flatly Said A Couple Of Years Ago She Would Not Plea Bargain Felony DWI Cases, But She Did."</b> Martinez was attacked in the past couple days for pleaing DWI cases and for failing to pay taxes. "Martinez left herself open for some of this. She had flatly said a couple of years ago she would not plea bargain felony DWI cases, but she did." [Blog, New Mexico Politics with Joe Monahan, <a href="#">5/20/10</a>]</p> <div style="text-align: center; margin: 10px 0;"> <table border="1" style="border-collapse: collapse; margin: auto;"> <thead> <tr style="background-color: black; color: white;"> <th style="text-align: center;">Fiscal Year</th> <th style="text-align: center;">District 3 Felony DWI Plea Bargains</th> </tr> </thead> <tbody> <tr><td style="text-align: center;">FY 2009</td><td style="text-align: center;">120</td></tr> <tr><td style="text-align: center;">FY 2008</td><td style="text-align: center;">111</td></tr> <tr><td style="text-align: center;">FY 2007</td><td style="text-align: center;">181</td></tr> <tr><td style="text-align: center;">FY 2006</td><td style="text-align: center;">150</td></tr> <tr><td style="text-align: center;">FY 2005</td><td style="text-align: center;">170</td></tr> <tr><td style="text-align: center;">FY 2004</td><td style="text-align: center;">104</td></tr> <tr style="font-weight: bold;"> <td style="text-align: center;">Total</td> <td style="text-align: center;">836</td> </tr> </tbody> </table> </div> <p>[New Mexico Administrative Office of the Courts, New Mexico State Court Annual Reports, FY 2004-2009, accessed <a href="#">5/11/10</a>]</p>	Fiscal Year	District 3 Felony DWI Plea Bargains	FY 2009	120	FY 2008	111	FY 2007	181	FY 2006	150	FY 2005	170	FY 2004	104	Total	836
Fiscal Year	District 3 Felony DWI Plea Bargains																	
FY 2009	120																	
FY 2008	111																	
FY 2007	181																	
FY 2006	150																	
FY 2005	170																	
FY 2004	104																	
Total	836																	

<p>In these tough times we need a Governor who protects families and gets results -</p> <p>Diane Denish.</p> <p>A loan program that helped 1,800 small businesses grow and create jobs;</p>	<p>We need a Governor who protects families and gets results.</p> <p>Loan Program 1,800 Small Businesses</p> <p>Grown and Create Jobs</p>	<p><b>New Mexico Small Business Investment Corporation Lent Capital To Over 1,800 Businesses.</b> Investment Advisor to the New Mexico Small Business Investment Corporation Paul Goblet wrote, “The NMSBIC (New Mexico Small Business Investment Corporation) itself has not made the first loan, rather ACCION, The Loan Fund and WESST Corp. have helped us deliver lending capital to over 1,800 businesses that were probably not very bankable. Collectively we have lent over \$23 million to businesses in virtually every community in the State... The average loan is approximately \$18,000. I am not sure the first person understands the incredible effort that has been put forth by each of our partners.” [Email from Paul Goblet NMSBIC, 10/14/09]</p> <p><b>Denish Wrote That New Mexico Small Business Investment Corporation Helped Raise Capital For More Than 1,400 Projects.</b> According to an op-ed written by Denish, “In 2000, the State Legislature created the New Mexico Small Business Investment Corporation. Since 2003, this entity has received approximately \$45 million, the vast majority of which has been committed to partnerships with companies that make loans and provide equity investments here. This money has helped micro-lenders expand and has provided a critical catalyst to grow the capacity of venture capital firms that work here. To date, this capital has been a component of more than 1,400 financings ranging from small, start-up deals to large transactions. Every one of them meant more jobs.” [Op-ed, Denish, Las Cruces Sun-News, 7/25/08]</p> <p><b>New Mexico Small Business Investment Corporation Helped More Than 1,300 Businesses Get Capital Or Equity Investment.</b> Paul Goblet, Financial Advisor, New Mexico Small Business Investment Corporation wrote, “The New Mexico Small Business Investment Corporation (NMSBIC) tries to make the process of obtaining a business loan easier. Through its financial partners, like ACCION New Mexico, WESST Corp. or The Loan Fund, we have provided funding for over 1,300 business loans throughout the state. While each financial partner has their own credit approval process and each requires different documentation, these partners are accustomed to working with small businesses that might otherwise have trouble securing a loan from a traditional bank. Like bank loans, most business loans available through our partners are based on the value of assets such as buildings, equipment, inventory and receivables. Lenders also want to know how profitable the business has been for the last few years. The better prepared you are to provide this information, the more likely you are to receive the loan you are looking for. The Small Business Development Center (SBDC) helps business owners think through this process by providing classes and business counseling in twenty centers around the state.” [Carlsbad Current-Argus, 10/15/07]</p> <p><b>Denish Launched Loan Program With Small Business Investment Corp. And Microlender Accion New Mexico.</b> According to the Albuquerque Journal, “The state’s Small Business Investment Corp. has teamed up with microlender Accion New Mexico to offer \$3.3 million for loans to entrepreneurs. The loan</p>
---	---	---

		<p>program was launched...by Lt. Gov. Diane Denish. ‘When I took my small-business tour on the road to rural New Mexico this year, the No. 1 issue for entrepreneurs was getting their hands on available money to grow their business,’ Denish said. ‘We’re not talking about a lot of money. Most of these small businesses need a few thousand dollars.’” [Albuquerque Journal, 12/22/03]</p> <ul style="list-style-type: none"> <li>• <b>Denish Said Loan Program Would Help Businesses Hire More Workers.</b> According to the Albuquerque Journal, “Accion was chosen to partner with the state because of the nonprofit’s track record in lending to minorities and women-owned businesses, said Denish’s spokesman, Tim Blotz. ‘With Accion’s expertise in supporting minority and rural small businesses, we know that we’re going to help a lot of established and emerging entrepreneurs grow their businesses and hire more workers,’ Denish said. The SBIC is providing \$2.5 million, while Accion is providing \$800,000 for the program. The money is available right now. Minimum loan amounts for first-time borrowers range from \$200 to \$20,000, said Christine Rocha, Accion’s outreach manager. A refinance or second loan can be as much as \$50,000. The average loan is \$3,200.” [Albuquerque Journal, 12/22/03]</li> </ul>
<p>Pre-K EDUCATION for our kids</p>	<p>Pre-K Educations</p>	<p><b>Denish “Spearheaded” Effort To Publicize Pre-Kindergarten Program And Pass Bill To Bring Program To New Mexico.</b> According to the Santa Fe New Mexican, “A news conference that touted a bill to bring public pre-kindergarten to New Mexico featured the usual suspects -- Lt. Gov. Diane Denish, educators and legislators -- at the Capitol...But newcomers were also among the crowd: a doctor, a police officer and three members of New Mexico’s business community. Each outlined why they believe the passage of House Bill 337 is important to the state... About 80 people gathered in the Capitol Rotunda to drum up legislative support for pre-kindergarten. Legislative Education Study Committee Chairman Rep. Rick Miera, D-Albuquerque, introduced the bill...Denish, who spearheaded the effort, said pre-kindergarten would increase graduation rates and children’s future earning power and would decrease crime. ‘New Mexicans from across the state believe now is the time to invest in early childhood education,’ Denish said. ‘We’re all standing here with the one goal of creating a better future for our children and all of New Mexico.’” [Santa Fe New Mexican, 1/25/05]</p> <p><b>Denish Was A “Major Force In Implementing The State's Pre-Kindergarten Program.”</b> According to the Albuquerque Journal, “A strong majority of New Mexicans support the idea of state-financed pre-kindergarten for all 4-year-olds, according to a recent Journal poll. The poll of 400 likely voters, conducted by Research &amp; Polling Inc., found that 67 percent of New Mexicans want state-sponsored pre-K for every 4-year-old - not just the low-income children the startup program is currently serving. Lt. Gov. Diane Denish, a major force in implementing the state's pre-kindergarten program, said she was ‘a little surprised’ at the numbers.”</p>

		<p>[Albuquerque Journal, 9/7/06]</p> <p><b>Denish Chaired Children’s Cabinet, Which Led The Charge To Create The Pre-K Legislation In 2005.</b> According to the interest group Pre-K Now, “Lt. Governor Diane Denish chairs the Children’s Cabinet, which led the charge to create the pre-k legislation that passed in the 2005 session. Due to the over-arching approach of the Children’s Cabinet, it has received national attention.” [Pre-K Now.org, accessed <a href="#">3/18/10</a>]</p>
<p>And taking on Santa Fe insiders to clean up the housing authority.</p> <p>Diane Denish – Governor</p>	<p>Denish “Spearheading” Push For Reform Associated Press, March 15, 2007</p> <p>Paid For By The Committee To Elect Diane D. Denish Inc., Ted F Martinez, Chair</p>	<p><b>Denish Backed Bipartisan Bill To Revamp Regional Housing Authorities; Republican Called Legislation Greatest Ethics Bill Of Session.</b> According to the Alamogordo Daily News, “House Republicans touted a bill to revamp the state’s troubled Regional Housing Authorities as their main contribution to ethics reform. The measure was backed by several Democrats, including Lt. Gov. Diane Denish and Sen. Mary Kay Papen, D-Las Cruces. It will place stricter regulations on the housing authorities and force them to report more frequently to state officials. ‘I think the greatest ethics bill that came out of this session was the housing authority (legislation),’ said House Minority Floor Leader Dan Foley, R-Roswell. ‘We’re going to restore the public’s trust.’” [Alamogordo Daily News, 3/17/07]</p> <p><b>Denish “Pushed Heavily” To Get House And Senate To Sign Off On Housing Authority Reform.</b> According to the Alamogordo Daily News, “The state’s troubled regional housing authorities would remain intact but without bonding authority and with much tougher scrutiny, under a compromise bill reached in the early hours of the Legislature’s final day. The heavily revised bill approved by a House panel at about 12:30 a.m. Saturday would allow housing authorities to continue to exist, but be overseen by at least three other governmental entities. Earlier legislation had proposed they be dissolved altogether... Initial bills would have transferred the housing authority duties to the New Mexico Mortgage Finance Authority, which would have farmed out the task of providing low-income housing to local entities and non-profit groups. The new version keeps local boards that oversee the housing entities intact, but they would be forced to report quarterly to the Mortgage Finance Authority, state Finance Department and Legislative Finance Committee, starting in October of this year... Lt. Gov. Diane Denish pushed heavily for changes to housing authorities and spent much of Thursday and Friday seeking a compromise bill, along with a panel of House legislators. Both the House and Senate signed off on the bill Saturday morning.” [Alamogordo Daily News, 3/17/07]</p> <p><b>In “Spearheading” Push For Housing Authority Reform, Denish Said Lobbyists And Politics Were Slowing Progress.</b> Denish spearheaded the push for reform in the Regional Housing Authorities and accused politics and Vincent “Smiley” Gallegos of working to hold it up. “With just three days to go in the legislative session, a bill to overhaul the regional housing authority system was stuck in committee, and Lt. Gov. Diane Denish had a simple explanation: politics. Denish said... the former executive director of</p>

		<p>the scandal-plagued Region III Housing Authority in Albuquerque has been lobbying lawmakers against the measure. Vincent ‘Smiley’ Gallegos resigned in August, after the authority defaulted on \$5 million in bonds it sold to the State Investment Council... ‘He’s had a presence at the roundhouse and he’s clearly stating his case... I think there’s some politics involved,’ said Denish, who is spearheading the administration’s push for the bill. ‘I think that definitely slowed the progress of the bills.’” [AP, 3/15/07]</p>
--	--	---