

May 22, 2012

Lujan Grisham Surging in New Mexico's 1st District Results from a Survey of Democratic Primary Voters in NM CD-1

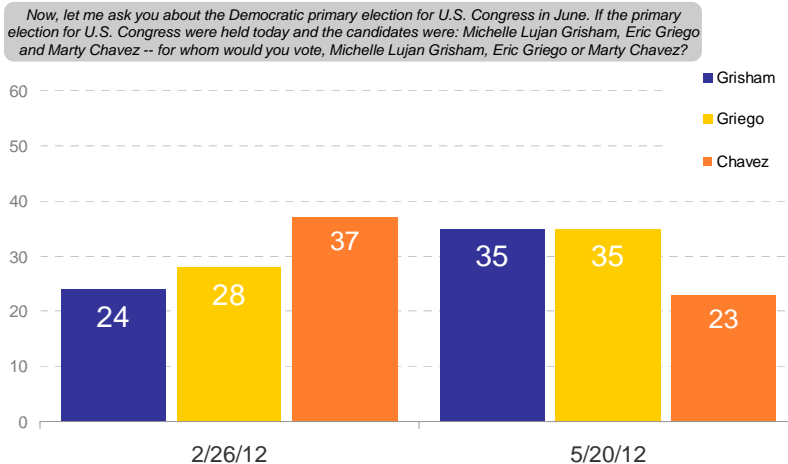
To: Interested Parties

From: Greenberg Quinlan Rosner Research

Just two weeks from Election Day, Bernalillo County Commissioner Michelle Lujan Grisham has seized the momentum and is now tied for the lead in the Democratic primary contest in New Mexico's First Congressional District. As voters have been introduced to Lujan Grisham, she has moved from third to first in the vote.

A survey of 402 likely Democratic primary voters conducted May 17th – 20th, 2012¹ shows that the Democratic primary contest is now a two-way race. Lujan Grisham garners 35 percent of the vote, up 11 points from February polling². State Senator Eric Griego also receives 35 percent support. Support for former Albuquerque Mayor Marty Chavez, the clear frontrunner earlier this year, has eroded significantly, from 37 percent in February to 23 percent now. Seven percent remain undecided.

Grisham Gains 11 Points Since February



¹ Conducted by Greenberg Quinlan Rosner Research May 17-20, 2012 among 402 likely Democratic primary voters, subject to a margin of error of +/- 4.9 percentage points.

² Conducted by Greenberg Quinlan Rosner Research February 22-26, 2012 among 502 likely Democratic primary voters, subject to a margin of error of +/- 4.4 percentage points.

Voters are fully engaged in the contest, and all three candidates have strong name identification with the Democratic primary electorate. Chavez is known by 96 percent of voters; 85 percent identify Lujan Grisham and 84 percent identify Griego.

Lujan Grisham's strong field and television campaign continues to build momentum for her and puts her in a strong position to win the Democratic nomination on June 5th.