

Dear Delegate,

Thank you for stepping forward to serve at this critical time. As a delegate, you will be called upon to make a very important decision affecting the direction our country is headed. I look forward to the opportunity we will have to become better acquainted in the coming weeks. I will be open and honest. If you have questions, please contact me at Greg@GregSowards.com or call 575-644-7405.

We all recognize something is very wrong in Washington and your delegate decision should not to be taken lightly. Remember you don't owe a politician anything! **The contrasts between me and my opponent are significant.**

After my belief in God, my number one belief is that "conservative principles are always the answer." Not sometimes or when they are politically convenient, but always. We use conservative principles to raise our families and run our businesses; I believe the Founding Fathers intended that we use those same principles to run our country.

My opponent has neglected those time tested principles by thinking you can do such things as "abandon free market principles to save the free market system", it just doesn't add up. Wilson's vote for TARP didn't sound like a good idea in 2008 and it will sound even worse now. **Will her vote for the bailout help to win over the Independent voters? No.**

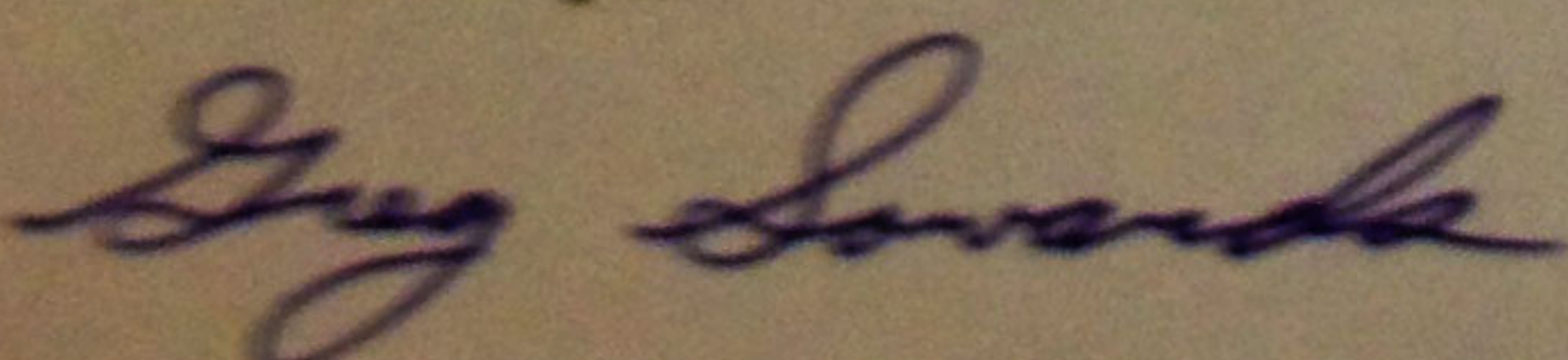
I am pro-life. Heather Wilson voted with ultra-liberals to fund Abortion Providers. [H.R. 3043, Vote# 684, 7/19/07]. Will that willingness to fund such practices win over the conservative Democrats? I think not. There is a pattern and it is important that you understand and become aware of what the differences are between us.

With a strong showing for the Sowards for Senate Campaign in Albuquerque at the Pre-Primary convention, National media will focus on this race. Name recognition will no longer be a negative factor for me. Passionate, outside money will be sent to help fund my campaign, in a way that just won't happen for my opponent. **Erick Erickson of RedState & CNN: "The number one goal of conservatives in 2012, other than defeating Barack Obama, has got to be defeating Heather Wilson in New Mexico."**

Republican/Conservative U.S. Senators will get involved. They are waiting to see if they can depend on the people of New Mexico. We must nationalize this race to energize the Republican Base, Independents and Conservative Democrats alike. Rallying the people is our only hope for victory against Martin Heinrich.

We all know and recognize that the Constitution was never intended to be interpreted by career politicians. If we want to change Washington, we have to change the kind of individuals we send to Washington. I am that different kind of person, who will not take a step back, sit down, shut up and join the crowd in Washington. **I will be your voice.** I ask for your delegate vote March 17th in Albuquerque. I hope that you will have an open mind in this most important decision.

Sincerely,



Greg Sowards

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